



# HIREPATHS™ CAREER HUNT



## LET'S HOST A CAREER HUNT —

# TOGETHER!

**HirePaths introduces young people and their families to high-demand jobs that will keep them in Kansas.**

We've been a successful media campaign since 2021, and we've now leaped into the real world!

**We're looking to partner with communities to host live events promoting career exploration.** We're starting with Career Hunts, half-day events designed to introduce young people in grades 5 through 9 to high-demand jobs in your local region.



### What Kind of Organizations Would Want to Host a Career Hunt?

Typically, we've brought together chambers of commerce and economic development groups with educational institutions (colleges or even K-12 school districts) to host Career Hunts. We recommend you form a committee that can work with our team to make the magic happen.

### What's the Responsibility of the Local Committee?

We try to make hosting a Career Hunt as easy as possible. Here are the steps your local group will need to follow.

- 1. Find a facility in your community to host the event.**  
This could be a college or university, conference center, or even a school. Depending on the size of your event (Career Hunts are scalable), you'll need a location with an auditorium or gym for the opening session, then 10-12 large classrooms or meeting spaces for the breakout sessions.
- 2. Decide which of the 12 HirePaths industries you want to include in your event.** Each industry will become a breakout session that repeats three or four times. If your community doesn't have businesses that fit some of the HirePaths categories, no worries — you can leave those out! If you have a specialized industry in your town that you want to highlight, we can add a custom category for your event. Find a list of our Kansas-focused sectors at [hirepaths.com/explore-careers](https://hirepaths.com/explore-careers).



**3. Recruit someone “famous” to serve as your welcome speaker.** This person tells their personal story, inspires kids to start thinking about their future, and sets the stage for the goals of the day (learn and have fun!). Think dynamic coach, a well-known alum of your high school, or a successful business owner.

**4. Recruit panels of two or three professionals working in each industry to facilitate breakout sessions.** At the beginning of each session, speakers will talk briefly about what their company does, what they do, and jobs in their industry. But mostly their role is to lead an activity that will give kids the opportunity to try out skills, tools, clothing or activities people use or do in their business. Think show-and-tell on steroids. The more hands-on these activities are, the better. A couple of past hits have included:

- **Coaching kids how to build a product your manufacturing company makes from all the components;**
- **Having kids prep homemade noodles from pre-mixed dough; or**
- **Having students perform CPR on manikins or listen to each other’s hearts with a stethoscope.**

**5. Recruit some volunteers to help!** You'll need room moderators (high school or college students or retirees are perfect!) and a few additional volunteers (think parents or retirees) to help kids find the rooms for their breakout sessions. That’s it!

### How Many Students Attend?

We suggest hosting 250 to 350 students at your event, depending on the number of breakout sessions you decide to include. We try to keep breakout sizes to 30 students or fewer, but this varies depending on the facility.

### What Does HirePaths Do to Help?

Our team facilitates your planning meetings and provides the overall structure of the event. We help you set the agenda for the day, provide training for your speakers, handle online registration for the schools and students, provide scripts for your recruitment emails, provide scripts for your moderators, create signage for the event, and prepare customized schedules and event materials for each student. A member of our team will attend your event and work with your volunteers to make sure everything runs smoothly.

### How Much Does It Cost to Host a Career Hunt?

HirePaths events are **FREE** for communities to host. We seek grants and sponsorships to cover our costs, including time to help plan the event, manage online registrations, create individualized student schedules, signage and other materials and communication tools.

Your team will be responsible for finding a partner to donate the event space, busing costs for students, snacks and water bottles for students and volunteers, and travel costs for your HirePaths facilitator to attend your event. If you need to sell sponsorships on your end to cover these costs and your staff’s time, you are welcome to do so.



### CONTACT HIREPATHS TODAY!

Reach out to [kristin@newbostoncreative.com](mailto:kristin@newbostoncreative.com) or **785-587-8185** to discuss bringing a Career Hunt to your neck of the woods!