



Course Name	Business Essentials
Grade Level	9th-12th
Lesson Author	Lacy Wolters, Great Bend High School (Great Bend, Kansas)

Unit Title	Career Exploration
Lesson Title	HirePaths Industry Research
Suggested Lesson Time	One 50-minute class period
Lesson Objective	Students will use the HirePaths website to explore various industries that focus on career paths a young adult can quickly pursue after high school with on-the-job training or by enrolling in a technical school or community college program.

Instructor Preparation	
References	
<ul style="list-style-type: none"> ● https://hirepaths.com/blog/2021/07/19/how-the-kansas-career-sunflower-works-a-parents-perspective ● https://hirepaths.com/explore-careers 	
Instructional Media/Materials	
<ul style="list-style-type: none"> ● Industry Research Padlet (can save this template or use a Google Doc to record responses as well) ● Industry Research Worksheet 	
Equipment and Tools	
<ul style="list-style-type: none"> ● <i>Students will need: Chromebook, laptop or iPad with internet access, pencil or pen (if completing the worksheet on paper).</i> ● <i>Instructors will need: Chromebook, laptop, or iPad with internet access, overhead projector, worksheet copies for students (if completing the worksheet using paper copies).</i> 	



Student Preparation

Assignments

Before this lesson, share the following HirePaths blog with the class that explains the Kansas Career Sunflower.

<https://hirepaths.com/blog/2021/07/19/how-the-kansas-career-sunflower-works-a-parents-perspective>

Instruct students to read the above blog post in advance of the next class period. This could be assigned as homework or using the last 10 minutes of a prior class period. This blog could also be emailed to parents/guardians to introduce the upcoming lesson and encourage them to discuss career exploration with their student.

Introduction

Bell Ringer:

Have students answer the following questions: [Industry Research Padlet](#)

- *Questions: During high school, have you taken any CTE classes? If so, do you know which Pathway(s) they are a part of?*

After students have finished answering the questions on the Padlet, review responses as a class spending time to discuss the various Pathways offered at your high school. Let students know that by taking various Pathway classes, a student can determine which industries may be a good career for them after high school. Students can also research other industries that may not be represented at their high school by completing research using the HirePaths resources.

Directions:

Instruct students that they will be completing Industry Research using the HirePaths website. Direct students to HirePaths: [Explore Careers](#)



Information Presentation	
<i>Information</i>	<i>Key Points</i>
<ul style="list-style-type: none">● <u>Industry Research Worksheet</u>	<ul style="list-style-type: none">● <i>Display the industries listed on the first page of the worksheet on an overhead projector.</i>● <i>Distribute paper copies or electronic copies of the Industry Research Worksheet to students.</i>● <i>Read through the entire list of industries with students, answering any questions that students may have regarding what each industry is.</i>● <i>Students may need help brainstorming five jobs that fall into each industry. This could be done as a class if students are unable to think of jobs.</i>● <i>Students will research three jobs within the selected industry using the worksheet provided. Encourage students to review several jobs listed before narrowing their list down to three.</i>

Summary
<p><i>Discuss with students that it is important for them to begin to understand the soft skills and training required for a job as well as the growth projection of careers in Kansas. These are all factors to consider as they continue their career exploration journey in high school.</i></p>



Student Activities

Students will complete the Industry Research Worksheet to explore various careers available in Kansas.

Once students are finished with the Industry Research Worksheet, direct them to the Industry Research Padlet to provide a response for prompt #2: Of the three jobs that you researched, which job was most interesting to you? Why?

Student Assessment

Direct students to provide a response for prompt #3: What are some classes that you could take next year that would help you to further explore potential career interests?

Encourage students to reflect on their Industry Research and consider these career selections when completing future exploration activities.

