



Course Name	English Language Arts
Grade Level	3 rd -5 th
Lesson Author	Kaley Schnack, Bickerdyke Elementary School

Unit Title	Project-Based Learning (MTSS)
Lesson Title	<i>Lawn Boy</i> – Design a Business Proposal
Suggested Lesson Time	5- to 6-week unit (30-minute sessions)
Lesson Objectives	After reading the book <i>Lawn Boy</i> , the students will work in partners to design a business proposal and present to the class.

Instructor Preparation	
References	
<ul style="list-style-type: none"> • https://www.teacherspayteachers.com/Product/Create-Your-Own-Small-Business-Project-Based-Learning-4149578?st=6670662e9282971ccf4ff204c505668c • https://hirepaths.com/explore-careers/business-administrative#bottom-banner 	
Instructional Media	
<ul style="list-style-type: none"> • How-to blog on starting a business for kids: https://www.corpnet.com/blog/how-to-start-a-business-as-a-kid-or-teen/ • Ideas to develop a business plan: https://naturallygrateful.com/a-kids-first-real-business-plan/ 	
Equipment and Tools	
<ul style="list-style-type: none"> • Projector/TV • Computer • iPads 	



Materials

- Class novel set of *Lawn Boy* (virtual book option: <https://online.flipbuilder.com/fdyv/ntio>)
- Note-taking paper
- Pencil

Student Preparation

Provide an example of a business proposal for student to use as a reference.
If students are unsure of what type of business to create, they can explore here:
<https://www.signupgenius.com/Business/kid-entrepreneur-ideas.cfm>

Assignments

- Read *Lawn Boy*
- Decide on a business and share the expectations of the assignment once the book is complete
- Discuss a business proposal and the expectations of what needs to be in the business proposal. Students work in pairs to come up with a business proposal, then present it to the class/community members.



Introduction

Discuss the story of *Lawn Boy* and how you can create a business like a lawn-mowing business to build up an income. From that income you can then put your money into stocks and increase the value of the money you have. Proceed to explain that students are going to come up with a business and present a business proposal that they would like to pursue to develop an income.

Information Presentation

<i>Information</i>	<i>Key Points</i>
<ul style="list-style-type: none"> ● Business proposal plan is all about the business you want to proceed in creating and what steps you would take to get it started, such as finances and location. 	<ul style="list-style-type: none"> ● Business exploration ● Writing practice ● Oral communication ● Vocabulary: <ul style="list-style-type: none"> ○ Business proposal



Summary

Students will have a set deadline to get a rough plan started on their business proposal. Teachers will look over their sloppy copy and provide feedback where it is needed. Students will then create their final copy. Students can also develop a logo and advertisement poster for their business.

Student Activities

- Students can identify an interest and develop a business from that interest. This project allows students to brainstorm ideas, research a business proposal and business ideas, then create a proposal to present to their classmates.
- Extension activity: Have community members come into the class and allow students to present their business proposal to them to get feedback and ideas to support their proposal.

Student Assessment

Students present their business proposals to their class! Celebrate the hard work of developing business proposals!

